



Russell Higgins

ASSOCIATE DIRECTOR



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EDUCATION

- GAICD Graduate, Australia Institute of Company Directors
- Graduate of Leadership Victoria Williamson Program
- Bachelor Chemical Eng (1st Class Hons) – Monash University



PROFESSIONAL EXPERIENCE

Strategy Development and Implementation

- Developed the successful strategy for the merger of ExxonMobil and Orica Petrochemicals assets including the capture of all synergies.
- Led the successful strategy to fully convert Australia petrochemical business from unprofitable “heavy” feed (oil and naptha) to “light” feed slate (ethane/LPG).
- Developed Strategy and Improvement process leveraging “Hoshin Kanri” thinking and have leveraged successfully across many industry sectors.
- Provides coaching and support in strategy development and implementation to CEOs and senior executives.

Manufacturing Improvement and M&A

- Significant lead role in the Australian Petrochemical Industry through a period of Industry Transformation involving multiple M&A’s and large capital projects which delivered a single sustainable entity and industry.
- As National Manufacturing Executive (Petrochemicals) and Global GM/Exec (Explosive Chemicals) led significant improvements in Safety, Asset performance and Cost reduction turning around underperforming businesses.
- Led Manufacturing Due Diligence for ExxonMobil petrochemical M&A activities in Australia and for Orica M&A explosives activities in South America.

Large Projects and Profit Improvement

- Turned around underperforming petrochemical assets which were on brink of closure inn early 2000s into a sustainable business still operating today.
- Led the successful development and delivery of \$A80M petrochemical feedstock project from heavy to light feeds.
- Led the successful development and delivery of a \$US500M greenfield Ammonia Nitrate plant for Orica in Indonesia.



OVERVIEW

- Russell is an Associate Director of Guberno with 30 years’ experience in a range of industrial industry segments - petrochemicals, chemicals, manufacturing, civil construction, agriculture and water.
- He brings over 20 years of Executive experience and is passionate about creating safe, sustainable & profitable businesses through the development and implementation of targeted improvement strategies.
- After a successful corporate career, he has spent the last 5 years successfully applying his skills consulting to a wide range of industry sectors consistently delivering significant improvement.



EXPERTISE

Industry



Manufacturing, Chemicals.
Petrochemicals, Agriculture



Logistics



Civil Construction & Water

Functional



Strategy & Planning Advisory



Manufacturing Improvement,
and M&A Advisory



Large Projects & Profit
Improvement